



# BBA 2017

October 2017



## **Do you want to contribute?**

In 2017 IIBA Bulgaria will be hosting the 3<sup>rd</sup> Balkan Business Analyst Conference.

It is a unique chance to introduce IIBA to local companies and professionals as well as the Balkans as top BA destination.

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# What do we want to achieve with BBA2017

- Retain the image of a professional forum
  - Continue to be meeting ground for professionals from the region and establishment of personal contacts
  - Keep IIBA HQ recognition and commitment
  - Separate high-level standards, methodologies and practical experience and specific tools and techniques and develop each of those three independently
  - Reach more countries and promote professional mobility
  - Champion the establishment of new BA chapters
  - Promote professional training and certification
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# So we are to expect...

## Time

- Second half of September through first half of October depending on multiple factors
- Friday and Saturday

## Place

- Sofia
- On a central location
- With plenty of accommodation options

## Content

- 2 days
- 1 day X 2 lecture streams (standards and certification, methodologies and practical experience)
- 1 day X 1 workshop stream (tools and techniques)
- 1 day X 1 Certification stream (certification exams)

## Visitors

- The 4 traditional chapters
  - IIBA Kiev, IIBA Hungary (not sure if they are officially registered), IIBA Istanbul
  - Delegations from potential new chapters from Macedonia, Greece, Croatia, Albania, Montenegro, Kosovo, B&H
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# So we are to expect...

## Prominent guests

- IIBA Global President
- IIBA Global VP team
- IIBA EME coordinator

## Networking options

- Good number and durations of breaks
  - Networking dinner
  - Pub crawl in Sofia
  - Tour around Sofia
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# Teams

## Facilities

- Location
- Accommodations
- AV and equipment
- Catering

## Content

- Lectures
- Workshops
- Trainings
- Certification
- Chapter registration

## Events

- IIBA meeting local business
- In-conference networking games
- Leadership dinner
- Pub crawl
- Sofia tour

## Attendance

- IIBA HQ guests
- Previously uninvited chapters
- New chapters
- Marketing campaigns and materials

## Funds

- Sponsorship packages
- Approach sponsors
- Tickets
  - Single ticket
  - Group ticket
  - Company ticket
- Pay for everything and account for it

# Want to join?

## Apply as a team leader

- Be a member of IIBA Bulgaria
- Decide before 15.01.2017
- Send an e-mail to [atipovs@gmail.com](mailto:atipovs@gmail.com) with information what team do you want to lead.
- Be honest and responsible

## Apply as a team member

- Be a member or follower of IIBA Bulgaria, Romania, Serbia or Slovenia
  - Decide before 31.01.2017
  - Send an e-mail to [atipovs@gmail.com](mailto:atipovs@gmail.com) with information which teams do you want to join. You may join more than one as long as you can contribute.
  - Support your team leader in the tasks in your domain.
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Let's get to work 😊

